

**PROGRESSIVE DONOR DATABASE**

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Progressive Donor Database donors are socially conscious and politically aware. All have contributed to progressive political campaigns nationwide. Donors have given to one or more Democratic Senate and Congressional campaigns.

Progressive Donors have supported a wide range of issues such as gun control, patient rights, healthcare reform, campaign finance reform, women and gay rights, education reform, environmental conservation, and international responsibility regarding nuclear weapons.

72% are multi-donors.  
Average donation: \$37.00

Jewish segment available at \$95.00/M.

Sample mailing piece required.

**PROG DON**

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227,127

\$90/M  
Rental Only

5,000

Direct Mail

Quarterly

4-UP CHESHIRE N/C  
4-UP PSL \$7.50/M  
CD \$50.00/F  
EMAIL \$60.00/F  
FTP \$60.00/F

SCF \$6.00/M  
ZIP \$6.00/M  
State \$6.00/M  
Gender \$10.00/M  
Keying \$5.00/M



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