

**PROGRESSIVE DONOR DATABASE**

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Progressive Donor Database donors are socially conscious and politically aware. All have contributed to progressive political campaigns nationwide. Donors have given to one or more Democratic Senate and Congressional campaigns.

Progressive Donors have supported a wide range of issues such as gun control, patient rights, healthcare reform, campaign finance reform, women and gay rights, education reform, environmental conservation, and international responsibility regarding nuclear weapons.

72% are multi-donors.  
Average donation: \$37.00

Jewish file available at \$95.00/M.

Sample mailing piece required.

**PROG DON**

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Universe: 503,371

Base: \$90/M

Min Order: 5,000

Data Source: Direct Mail

Updated: Quarterly

4-UP CHESHIRE N/C  
4-UP PSL \$7.50/M  
CD \$50.00/F  
EMAIL \$60.00/F  
FTP \$60.00/F

SCF \$6.00/M  
Zip \$6.00/M  
State \$6.00/M  
Gender \$10.00/M  
Keying \$5.00/M

Last Updated: December 2009

