Progressive Jewish Subscribers

PROG J SUB

35,979

Jewish subscribers to a progressive publication. Liberal, socially conscious individuals with a strong concern for the welfare of the state of Israel.

90% are professionals, 70% are homeowners with an average income over $90,000. Median age is 45.

Sample mailing piece required.

$75.00/M or
Exchange

5,000

Subscribers

Quarterly

4-UP Cheshire	N/C
4-UP PSL	$7.50/M
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SCF	$6.00/M
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Keying	$5.00/M

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