

PUBLIC CAMPAIGN

Public Campaign is a non-profit, non-partisan organization dedicated to sweeping reform that aims to dramatically reduce the role of special interest money in America's elections and the influence of big contributors in American politics.

Public Campaign is helping to lay the groundwork for reform by working with various organizations, particularly citizen groups around the country that are fighting for change in their states, to build a network of state-based efforts and a powerful national force for federal reform.

Male: 47%
Female: 38%

Average donation: \$31.00.

Sample mailing piece required for approval.

PUB CAMP

Universe: 11,993

Base: \$95.00/M or Exch.

Min Order: 5,000

Data Source: Direct Mail

Update: Quarterly

4-UP CHESHIRE	N/C
4-UP PSL	\$7.50/M
CD	\$50.00/F
EMAIL	\$60.00/F
FTP	\$60.00/F

SCF	\$6.00/M
Zip	\$6.00/M
State	\$6.00/M
Gender	\$10.00/M
Keying	\$5.00/M

Last Updated: January 2010



Page 1 of 1

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