

Raoul Wallenberg Committee

The Raoul Wallenberg Committee of the United States is a non-profit organization whose primary goal is to locate Raoul Wallenberg, a Swedish diplomat who rescued over 100,000 Jews en route to concentration camps during WWII. Believed to be a spy, Wallenberg was placed in a Soviet gulag in 1945. The Committee is also establishing an educational program that teaches about non-violent humanitarian heroes from all races, religions, and nationalities.

The average donor is 40+ years old Jewish, affluent, and socially aware. Many donors are concentrated in NY, FL and CA.

RAOUL WALL

13,500

Exchange OR \$100/M
\$85/M Fundraisers

5,000

Direct mail donors

quarterly

4-UP CHESHIRE \$7/M
4-UP PSL \$10.00/M
MAG TAPE \$25.00

AFFIL. \$10.00/M
SCF/ZIP \$6.00/M
STATE \$6.00/M
KEYING \$5.00/M

DINY HURWITZ

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Page 1 of 1

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