

THE SIMON WIESENTHAL CENTER IS AN INTERNATIONAL JEWISH HUMAN RIGHTS ORGANIZATION DEDICATED TO PRESERVING THE MEMORY OF THE HOLOCAUST BY FOSTERING TOLERANCE AND UNDERSTANDING THROUGH COMMUNITY INVOLVEMENT, EDUCATIONAL OUTREACH AND SOCIAL ACTION. THE CENTER CONFRONTS IMPORTANT CONTEMPORARY ISSUES INCLUDING RACISM, ANTISEMITISM, TERRORISM AND GENOCIDE.

DMA MAIL PREFERENCE NAMES OMITTED.

CAN SELECT:	WOMEN	MEN
DONORS (24 MOS)	37,488	37,032
DNRS (FORMER/25-36 MOS)	7,343	6,835

AVG. DONATION: \$25.00

SUBMIT MAILING PEICE FOR APPROVAL.

112,761 (24 MOS)
19,842 (25-36 MOS)

EXCHANGE/\$75/M OR
\$50/M

5,000

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Quarterly

4-UP CHESHIRE N/C
4-UP PSL \$10.0/M
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GENDER \$6.00/M
PRESORT \$1.50/M

EMAIL \$50/F
FTP \$50/F
CDROM \$50/F
3480/90 CARTRIDGE \$40/F

DINY HURWITZ

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