

SOUTHWEST JEWISH PHILANTHROPISTS

Humanitarians living in the Southwest who donate large sums to both Israel and US organizations that improve human welfare.

They have donated to bond drives for Israel, to hospitals in the U.S. and Israel, and to organizations that have assistance programs for Jews.

Average donation: \$500.00

High concentration within: FL, CA, IL, MD, NY, VA, NJ, and PA.

Sample mailing piece required.

SW JEWPHIL

34,352

\$85.00/M
Rental Only

5,000

Direct Mail

Quarterly

4-UP CHESHIRE N/C
4-UP PSL \$7.50/M
CD \$50.00/F
EMAIL \$60.00/F
FTP \$60.00/F

SCF \$6.00/M
Zip \$6.00/M
State \$6.00/M
Gender \$10.00/M
Keying \$5.00/M

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Milwaukee • Washington

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