

Top Tov Jewish Donors

These high income donors are educated and care about educating their children and others. In addition, they frequently travel, purchase luxury items, donate to Jewish and non-Jewish causes, and are deeply involved in politics.

The minimum donation to a Jewish charity is \$50.00.

Phone numbers are available.

A sample mail piece is required.

TOP TOV

1,723,403

\$75.00/M

10,000

Direct Mail

Quarterly

4-Up Cheshire N/C
4-Up PSL \$7.50/M
Mag Tape \$25.00/M

SCF \$6.00/M
Zip \$6.00/M
State \$6.00/M
Keying \$5.00/M
Phones \$20.00/M

DINY HURWITZ

Last Updated: September 2005



Milwaukee • Washington