

**True Israeli Donors**

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THESE DONORS CONTRIBUTED TO A VARIETY OF APPEALS FOR ISRAELI CAUSES, INCLUDING EDUCATIONAL, RELIGIOUS AND WELFARE APPEALS. MANY HAVE CONTRIBUTED UP TO FOUR TIMES A YEAR.

AVERAGE DONATION: \$15.00

SAMPLE MAILING PIECE REQUIRED.

**TRUE IS DO**

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172,031

\$65.00/M

5,000

Direct Mail

4-UP Cheshire N/C  
4-UP PSL \$7.50/M  
Mag Tape \$25.00/F

SCF \$6.00/M  
Zip \$6.00/M  
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Keying \$5.00/M

DINY HURWITZ

Last Updated: September 2005



Milwaukee • Washington

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