

13,247

The United Jewish Appeal-Federation of Jewish Philanthropies of New York is the largest local Jewish fundraising organization in America, raising in excess of \$100 million annually from the five boroughs of New York.

Exchange only

Funds raised are used to support a wide array of social and humanitarian services locally, nationally, and overseas intended to support and improve the quality of Jewish life for all members of the Jewish people.

100% Direct mail

Based in New York City, home to the largest concentration of Jewish households outside of Israel, UJA-NY is considered the paramount Jewish federation in the United States.

QUARTERLY

**NOTE: Must have Jewish names in SCFs 100-118; 110-119.

Sample mailing piece is required.