

The United Jewish Appeal-Federation of Jewish Philanthropies of New York is the largest local Jewish fundraising organization in America, raising in excess of \$100 million annually from the five boroughs of New York.

Funds raised are used to support a wide array of social and humanitarian services locally, nationally, and overseas intended to support and improve the quality of Jewish life for all members of the Jewish people.

Based in New York City, home to the largest concentration of Jewish households outside of Israel, UJA-NY is considered the paramount Jewish federation in the United States.

**NOTE: Must have Jewish names in SCFs 100-118; 110-119.

Sample mailing piece is required.

23,080

Exchange only

100% Direct mail

QUARTERLY

Last Updated: July 2008
