

**WORKMEN'S CIRCLE BOOK CENTER**

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These are direct mail buyers of the Workmen's Circle Book Center catalog. These buyers have purchased a wide variety of Jewish books, videos, and cassettes.

This list will work very well for all types of mail order offers.

Average unit of sale is \$30.00

Sample mailing piece required.

**WORK BC**

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7,411

\$80.00/M or Ex

5,000

Direct Mail

Quarterly

4-UP Cheshire N/C

4-UP PSL \$7.50/M

Mag Tape \$25.00/F

SCF/Zip \$5.00/M

State \$5.00/M

Keying \$5.00/M

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Milwaukee • Washington



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