

Wealthy Jewish Women

These are high-income women in their prime with discretionary income. These women respond well to philanthropic offers and are committed to the Jewish community.

This list is ideal for financial offers, credit card offers, travel offers, subscription offers, collectables, health & fitness offers, culinary offers, as well as fundraising appeals.

Sample Mail Piece Required.

WEALTH J W

632,087

\$103.00/M
\$123.00 w/phones

5,000

Direct Mail

Quarterly

4-UP CHESHIRE N/C
4-UP PSL \$7.50/M
CD \$50.00/F
EMAIL \$60.00/F
FTP \$60.00/F

SCF \$6.00/M
Zip \$6.00/M
State \$6.00/M
Gender \$10.00/M
Keying \$5.00/M

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Milwaukee • Washington

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