

WEALTHY JEWISH DONORS

These are HIGH-INCOME Jewish people, in their prime, with substantial income and financial capabilities.

They respond well to Jewish causes offers, and are committed to the Jewish community and Jewish interests.

This list is ideal for Jewish memberships offers, financial offers, credit card offers, travel offers, subscriptions, collectables, health and fitness and culinary offers, as well as Jewish fundraising appeals.

Sample mail piece required.

WEALTHY JD

53,504

\$105.00/M

5,000

Direct Mail

Quarterly

4-UP CHESHIRE N/C
4-UP PSL \$7.50/M
MAG TAPE \$25.00/F
DISKETTE \$25.00/F
CD-ROM \$50.00/F

SCF \$6.00/M
ZIP \$6.00/M
STATE \$6.00/M
KEYING \$5.00/M
GENDER \$10.00/M

DINY HURWITZ

Last Updated: September 2005