

**WORLD ZIONIST LEADERS AND READERS**

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COMPILED FROM SEVERAL DIFFERENT LIST SOURCES;  
PROFESSIONALS, RABBIS, JEWISH COMMUNAL LEADERS,  
EDUCATORS, MAGAZINE SUBSCRIBERS AND BOOK BUYERS.  
THESE PROMINENT INDIVIDUALS ARE EDUCATED,  
UPWARDLY MOBILE AND DEEPLY INVOLVED IN ISSUES  
OF CONCERN TO THE JEWISH COMMUNITY.

SAMPLE MAILING PIECE REQUIRED.

**WORLD ZION**

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10,941

\$65.00/M

5,000

DIRECT MAIL

QUARTERLY

4-UP CHESHIRE N/C  
4-UP PSL \$7.50/M  
MAG TAPE \$25.00

SCF \$6.00/M  
ZIP \$6.00/M  
STATE \$6.00/M  
KEYING \$5.00/M

DINY HURWITZ

Last Updated: September 2005